



Rising Together for Rockdale County

More Kids • More Often • With Greater Impact

OUR MISSION

We ignite the unlimited potential of kids and teens by creating safe, inclusive, and engaging environments.

OUR VISION

Thousands of young leaders thriving in life and strengthening the future of their communities and the world.

OUR ROCKDALE COUNTY CLUB

Since 1977, A.R. Gus Barksdale Boys & Girls Club has worked alongside schools, families, and community partners to support more than 225 youth annually on their journey to live healthy, succeed in school, lead successful careers, and serve as positive role models.

**There's no limit to the heights we can reach—
Together.**

THE RISING TOGETHER COMPREHENSIVE CAMPAIGN

	Total
Enhancing the Club Environment (Estimated)	\$375,000
Ensuring Access with Reliable Transportation (Estimated)	\$35,000
Serving More Kids, More Often (Estimated)	\$410,000
Supporting Post-Pandemic Academic Acceleration (Estimated)	\$186,000
Maximizing Technology Resources (Estimated)	\$96,000
Introducing Centers of Excellence & Innovation (Estimated)	\$69,000
Deepening Social-Emotional Wellness Programming (Estimated)	\$48,000
Achieving Greater Impact (Estimated)	\$399,000
Total Campaign Impact	\$809,000

WHAT DOES THIS MEAN FOR THE CLUB IN ROCKDALE COUNTY?

Through the **Rising Together** campaign, investments will be made to reach more kids, more often, and with greater impact. The organization has plans to form more broader local partnerships to support mental health and caregivers with the resources they need as well as support academic recovery efforts due to the pandemic through enrichment tutoring and working collaboratively with our local schools.

The organization will benefit from technology to support STEM programming and cyber security. The campaign will also aid in the development of staff by creating the Centers of Excellence to amplify our Club-wide culture of learning by empowering staff through education, experience, and on-going coaching. The Centers will serve as hubs of innovation where we can test, pilot, and run dynamic programming that we can share with other Clubs in the metro area.

*For more information on the enhancements that will affect all the Metro Atlanta Clubs, please reference our **Rising Together** campaign brochure.

OUR FORMULA FOR IMPACT


Young people in communities with high need

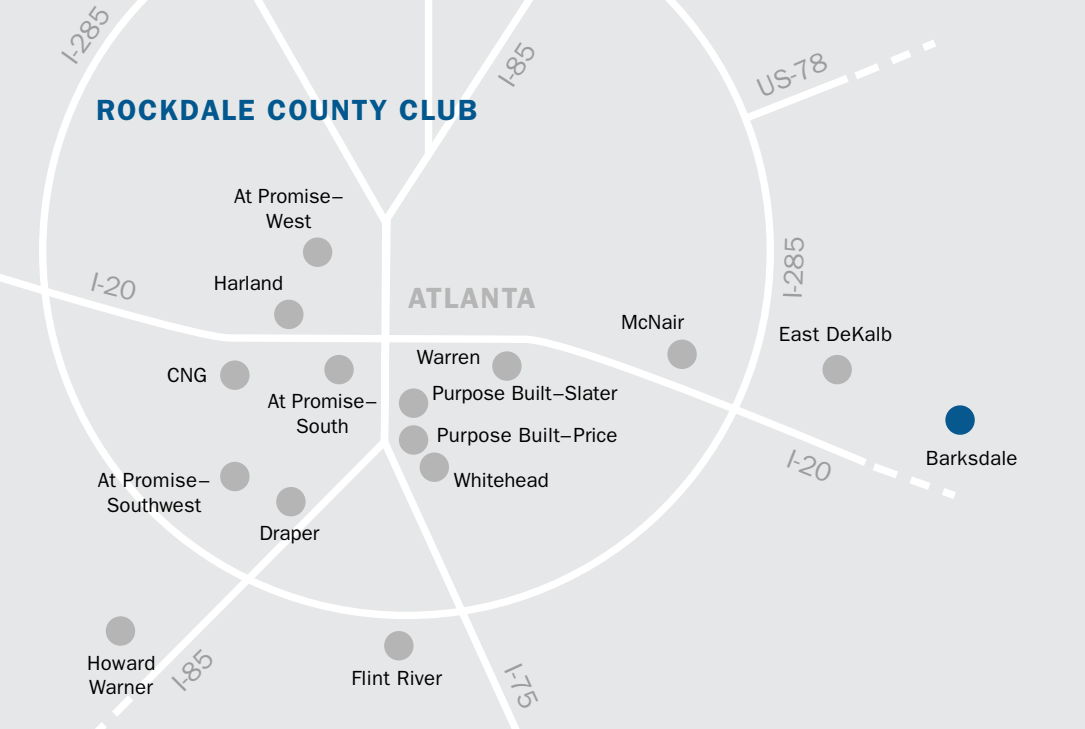


Outcome-driven Club experience



Priority outcomes

- Academic success.** Graduate on time, motivated to learn, with a plan to succeed in today's modern workforce
- Character and leadership.** Develop strong character and take actions that make a difference in the community
- Healthy lifestyles.** Make healthy lifestyle decisions resulting in social, emotional and physical well-being



ENHANCING THE ENVIRONMENT

Enhancing the Club environment will require significant upgrades to our Rockdale County Club totaling nearly \$375,000. In addition to improving the aesthetics of the Club, below are some of the capital enhancements that will impact the A.R. "Gus" Barksdale Boys & Girls Club specifically.

Barksdale Club

- Architectural enhancements: roof and gym floor replacement
- HVAC and electrical enhancements
- Address plumbing needs
- Painting throughout the facility
- Security and surveillance enhancements

INTERESTED IN LEARNING MORE?

To learn more about how you can help the youth of Rockdale County rise to their great potential, or to make a gift in support of the **Rising Together** campaign, contact Jessica Douglas via phone at [470.823.3280](tel:470.823.3280) or jdouglas@bgcma.org. To gain a better understanding of the entire scope of the **Rising Together** Comprehensive Campaign, please visit our site at bgcma.org/risingtogether.

We depend upon local support to help ensure the youth of Rockdale County thrive. Please consider making a gift today!

