



# Rising Together for Henry County

More Kids • More Often • With Greater Impact

## OUR MISSION

We ignite the unlimited potential of kids and teens by creating safe, inclusive, and engaging environments.

## OUR VISION

Thousands of young leaders thriving in life and strengthening the future of their communities and the world.

## SHAQUILLE O'NEAL BOYS & GIRLS CLUB OF HENRY COUNTY

In the Summer of 2021, the Shaquille O'Neal Boys & Girls Club opened its doors to the youth of Henry County. Since then, the Club has worked alongside schools, families, and community partners to support more than 175 youth on their journey to live healthy, succeed in school, lead successful careers, and serve as positive role models.

**There's no limit to the heights we can reach—  
Together.**

## THE RISING TOGETHER COMPREHENSIVE CAMPAIGN

	Total
<b>Growing Capacity and Deepening Innovation</b> (Estimated)	\$754,000
<b>Opening The Shaquille O'Neal Boys &amp; Girls Club of Henry County</b> (Estimated)	\$2,700,000
<b>Serving More Kids, More Often</b> (Estimated)	<b>\$3,454,000</b>
<b>Supporting Post-Pandemic Academic Acceleration</b> (Estimated)	\$146,000
<b>Maximizing Technology Resources</b> (Estimated)	\$75,000
<b>Introducing Centers of Excellence &amp; Innovation</b> (Estimated)	\$54,000
<b>Deepening Social-Emotional Wellness Programming</b> (Estimated)	\$37,000
<b>Achieving Greater Impact</b> (Estimated)	<b>\$312,000</b>
<b>Total Campaign Impact</b>	<b>\$3,766,000</b>

## WHAT DOES THIS MEAN FOR THE CLUB IN HENRY COUNTY?

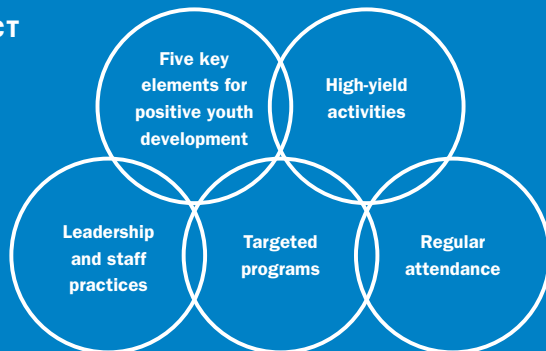
Through the **Rising Together** campaign, investments will be made to reach more kids, more often, and with greater impact. The organization has plans to form more broader local partnerships to support mental health and caregivers with the resources they need as well as support academic recovery efforts due to the pandemic through enrichment tutoring and working collaboratively with our local schools.

The organization will benefit from technology to support STEM programming and cyber security. The campaign will also aid in the development of staff by creating the Centers of Excellence to amplify our Club-wide culture of learning by empowering staff through education, experience, and on-going coaching. The Centers will serve as hubs of innovation where we can test, pilot, and run dynamic programming that we can share with other Clubs in the metro area.

\*For more information on the enhancements that will affect all the Metro Atlanta Clubs, please reference our **Rising Together** campaign brochure.

## OUR FORMULA FOR IMPACT

  
Young people in communities with high need



Outcome-driven Club experience



Priority outcomes

**Academic success.**  
Graduate on time, motivated to learn, with a plan to succeed in today's modern workforce

**Character and leadership.**  
Develop strong character and take actions that make a difference in the community

**Healthy lifestyles.**  
Make healthy lifestyle decisions resulting in social, emotional and physical well-being

## HENRY COUNTY CLUB



### INTERESTED IN LEARNING MORE?

To learn more about how you can help the youth of Henry County rise to their great potential, or to make a gift in support of the **Rising Together** campaign, contact Jessica Douglas via phone at 470.823.3280 or [jdouglas@bgcma.org](mailto:jdouglas@bgcma.org). To gain a better understanding of the entire scope of the **Rising Together** Comprehensive Campaign, please visit our site at [bgcma.org/risingtogether](http://bgcma.org/risingtogether).

**We depend upon local support to help ensure the youth of Henry County thrive. Please consider making a gift today!**

