

OUR MISSION

We ignite the unlimited potential of kids and teens by creating safe, inclusive, and engaging environments.

OUR VISION

Thousands of young leaders thriving in life and strengthening the future of their communities and the world.

OUR COWETA COUNTY CLUBS

Since 1996, Boys & Girls Clubs of Coweta County has worked alongside schools, families, and community partners to support nearly 300 youth annually on their journey to live healthy, succeed in school, lead successful careers, and serve as positive role models.

**There's no limit to the heights we can reach—
Together.**

THE RISING TOGETHER COMPREHENSIVE CAMPAIGN

	Total
Enhancing the Club Environment (Estimated)	\$39,000
Serving More Kids, More Often (Estimated)	\$39,000
Supporting Post-Pandemic Academic Acceleration (Estimated)	\$164,000
Maximizing Technology Resources (Estimated)	\$85,000
Introducing Centers of Excellence & Innovation (Estimated)	\$60,000
Deepening Social-Emotional Wellness Programming (Estimated)	\$42,000
Achieving Greater Impact (Estimated)	\$351,000
Total Campaign Impact	\$390,000

WHAT DOES THIS MEAN FOR THE CLUBS IN COWETA COUNTY?

Through the **Rising Together** campaign, investments will be made to reach more kids, more often, and with greater impact. The organization has plans to form more broader local partnerships to support mental health and caregivers with the resources they need as well as support academic recovery efforts due to the pandemic through enrichment tutoring and working collaboratively with our local schools. To improve safety, the Clubs will be equipped with a controlled door system to regulate who enters the facilities. Enhancing the Club Environments will require significant upgrades to our Coweta County Clubs totaling nearly \$40,000.

The organization will benefit from technology to support STEM programming and cyber security. The campaign will also aid in the development of staff by creating the Centers of Excellence to amplify our Club-wide culture of learning by empowering staff through education, experience, and on-going coaching. The Centers will serve as hubs of innovation where we can test, pilot, and run dynamic programming that we can share with other Clubs in the metro area.

*For more information on the enhancements that will affect all the Metro Atlanta Clubs, please reference our **Rising Together** campaign brochure.

OUR FORMULA FOR IMPACT



Young people in communities with high need



Outcome-driven Club experience



Priority outcomes

Academic success.
Graduate on time, motivated to learn, with a plan to succeed in today's modern workforce

Character and leadership.
Develop strong character and take actions that make a difference in the community

Healthy lifestyles.
Make healthy lifestyle decisions resulting in social, emotional and physical well-being

COWETA COUNTY CLUBS



INTERESTED IN LEARNING MORE?

To learn more about how you can help the youth of Coweta County rise to their great potential, or to make a gift in support of the **Rising Together** campaign, contact Jessica Douglas via phone at 470.823.3280 or jdouglas@bgcma.org. To gain a better understanding of the entire scope of the **Rising Together** Comprehensive Campaign, please visit our site at bgcma.org/risingtogether.

We depend upon local support to help ensure the youth of Coweta County thrive. Please consider making a gift today!

