



Rising Together for Cobb County

More Kids • More Often • With Greater Impact

OUR MISSION

We ignite the unlimited potential of kids and teens by creating safe, inclusive, and engaging environments.

OUR VISION

Thousands of young leaders thriving in life and strengthening the future of their communities and the world.

OUR COBB COUNTY CLUBS

Since 1980, Boys & Girls Clubs of Cobb County has worked alongside schools, families, and community partners to support nearly 500 youth annually on their journey to live healthy, succeed in school, lead successful careers, and serve as positive role models.

There's no limit to the heights we can reach— Together.

THE RISING TOGETHER COMPREHENSIVE CAMPAIGN

	Total
Enhancing the Club Environment (Estimated)	\$1,200,000
Serving More Kids, More Often (Estimated)	\$1,200,000
Supporting Post-Pandemic Academic Acceleration (Estimated)	\$240,000
Maximizing Technology Resources (Estimated)	\$172,000
Introducing Centers of Excellence & Innovation (Estimated)	\$89,000
Deepening Social-Emotional Wellness Programming (Estimated)	\$86,000
Achieving Greater Impact (Estimated)	\$587,000
Total Campaign Impact	\$1,787,000

WHAT DOES THIS MEAN FOR THE CLUBS IN COBB COUNTY?

Through the **Rising Together** campaign, investments will be made to reach more kids, more often, and with greater impact. Not only will the physical space of the Clubs be renovated to create more safe and welcoming environments for our youth, but the Cobb County Clubs will also open their doors for extended programming on the weekends at some sites. The organization has plans to form more broader local partnerships to support mental health and caregivers with the resources they need as well as support academic recovery efforts due to the pandemic through enrichment tutoring and working collaboratively with our local schools.

The organization will benefit from technology to support STEM programming and cyber security. The campaign will also aid in the development of staff by creating the Centers of Excellence to amplify our Club-wide culture of learning by empowering staff through education, experience, and on-going coaching. The Centers will serve as hubs of innovation where we can test, pilot, and run dynamic programming that we can share with other Clubs in the metro area.

*For more information on the enhancements that will affect all the Metro Atlanta Clubs, please reference our **Rising Together** campaign brochure.

OUR FORMULA FOR IMPACT


Young people in communities with high need



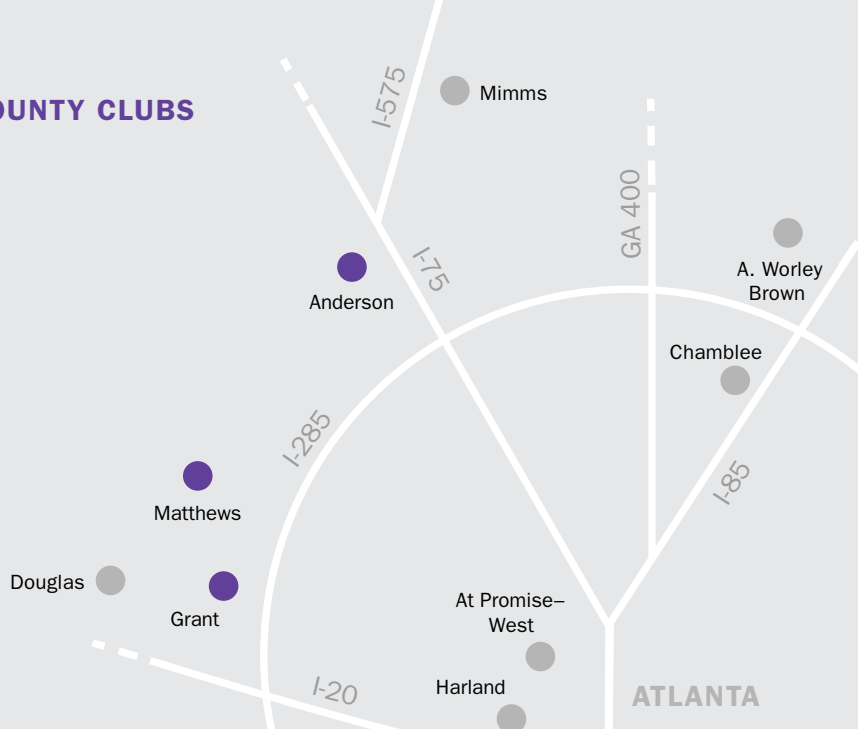
Outcome-driven Club experience



Priority outcomes

- Academic success.** Graduate on time, motivated to learn, with a plan to succeed in today's modern workforce
- Character and leadership.** Develop strong character and take actions that make a difference in the community
- Healthy lifestyles.** Make healthy lifestyle decisions resulting in social, emotional and physical well-being

COBB COUNTY CLUBS



ENHANCING THE ENVIRONMENTS

Enhancing the Club environments will require significant upgrades to our Cobb County Clubs totaling over \$1.2 million. In addition to improving the aesthetics of the Clubs, below are some of the capital enhancements that will impact the Cobb Clubs specifically.

Anderson Club

- Adding water heaters to supply hot water in the bathrooms
- Painting throughout the Club
- Electrical & HVAC improvements
- Enhancements to security and surveillance

Matthews Club

- Resurfacing the parking lot
- Painting throughout the Club
- Electrical & HVAC improvements
- Enhancements to security and surveillance
- Architectural enhancements like new windows and gutters

Grant Club

- Replacing the water heater system
- Painting throughout the Club
- Electrical and HVAC improvements
- Architectural enhancements to the windows, doors, and roof

INTERESTED IN LEARNING MORE?

To learn more about how you can help the youth of Cobb County rise to their great potential, or to make a gift in support of the **Rising Together** campaign, contact Jessica Douglas via phone at [470.823.3280](tel:470.823.3280) or jdouglas@bgcma.org. To gain a better understanding of the entire scope of the **Rising Together** Comprehensive Campaign, please visit our site at bgcma.org/risingtogether.

